

KHAYREE SALAHUDDIN

504-655-7641

www.uthfoundation.org

UTH **Foundation**

UTILIZING TIME HERE

UTH Foundation

Afterschool Enrichment Initiative

UTH (Utilizing Time Here) is built on a simple but powerful idea. When young people have intentional spaces, chances to build skills, and real professional experiences, they thrive.

The Challenge

New Orleans continues to face [persistent opportunity youth disparities. Young people are disconnected from education and employment experience.

- Limited access to certification pathways
- Lower lifetime earning trajectories
- reduced professional exposure
- Increased vulnerability to long-term economic instability

Many after-school programs do not meet the needs of today's technology-focused, credential-based economy. If nothing changes, the gap for disconnected youth will grow





The Opportunity Gap

YOUTH AGES (16-25) NEED:

- Structured creative environments
- Financial & entrepreneurial literacy
- Emotional wellness support
- Workforce credentials
- Exposure to future-forward careers



UTH Foundation addresses:

- Economic insecurity
- Lack of creative pipelines
- Lack of certification pipelines
- Limited Access to creative industry mentorship

Students learn:

- Budgeting & banking
- Credit literacy
- Investing basics
- Entrepreneurship foundations
- Wealth-building mindset



OUTCOME
FINANCIAL CONFIDENCE BEFORE
ADULTHOOD

SOCIAL EMOTIONAL LEARNING

Meditation, Nonverbal Communication,
Emotional Regulation

Students develop:

- Self Awareness
- Leadership Presence
- Conflict Navigation
- Emotional Intelligence



OUTCOME

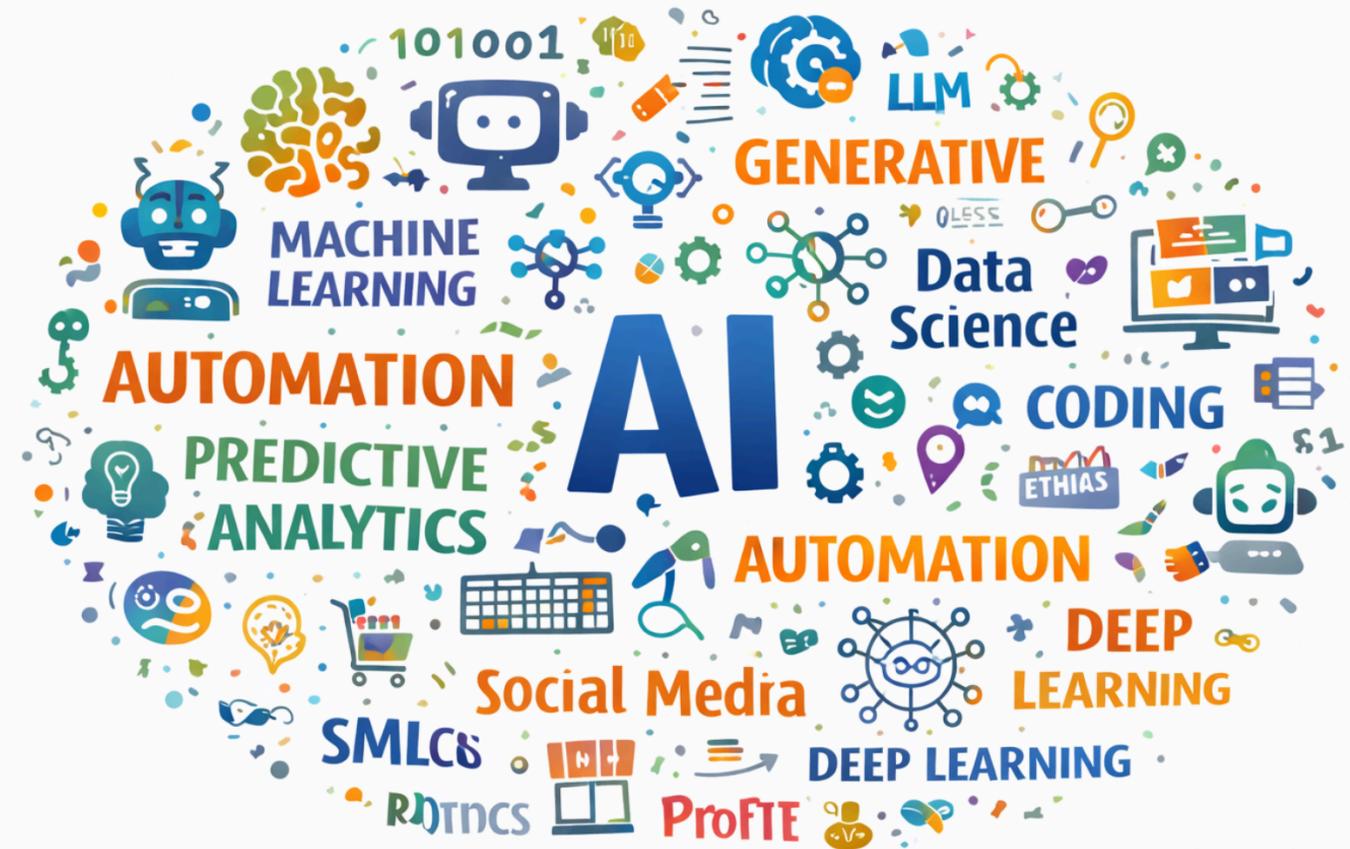
EMOTIONALLY EQUIPPED LEADERS.

AI FOR Y'ALL

Partner: IGL Foundation

Students develop:

- Prompt Engineering
- Ethical AI use
- AI for Business & Content Creation
- Tech Career Pathways
- Certifications



OUTCOME
FROM CONSUMERS TO CREATORS

DRONE LICENSING

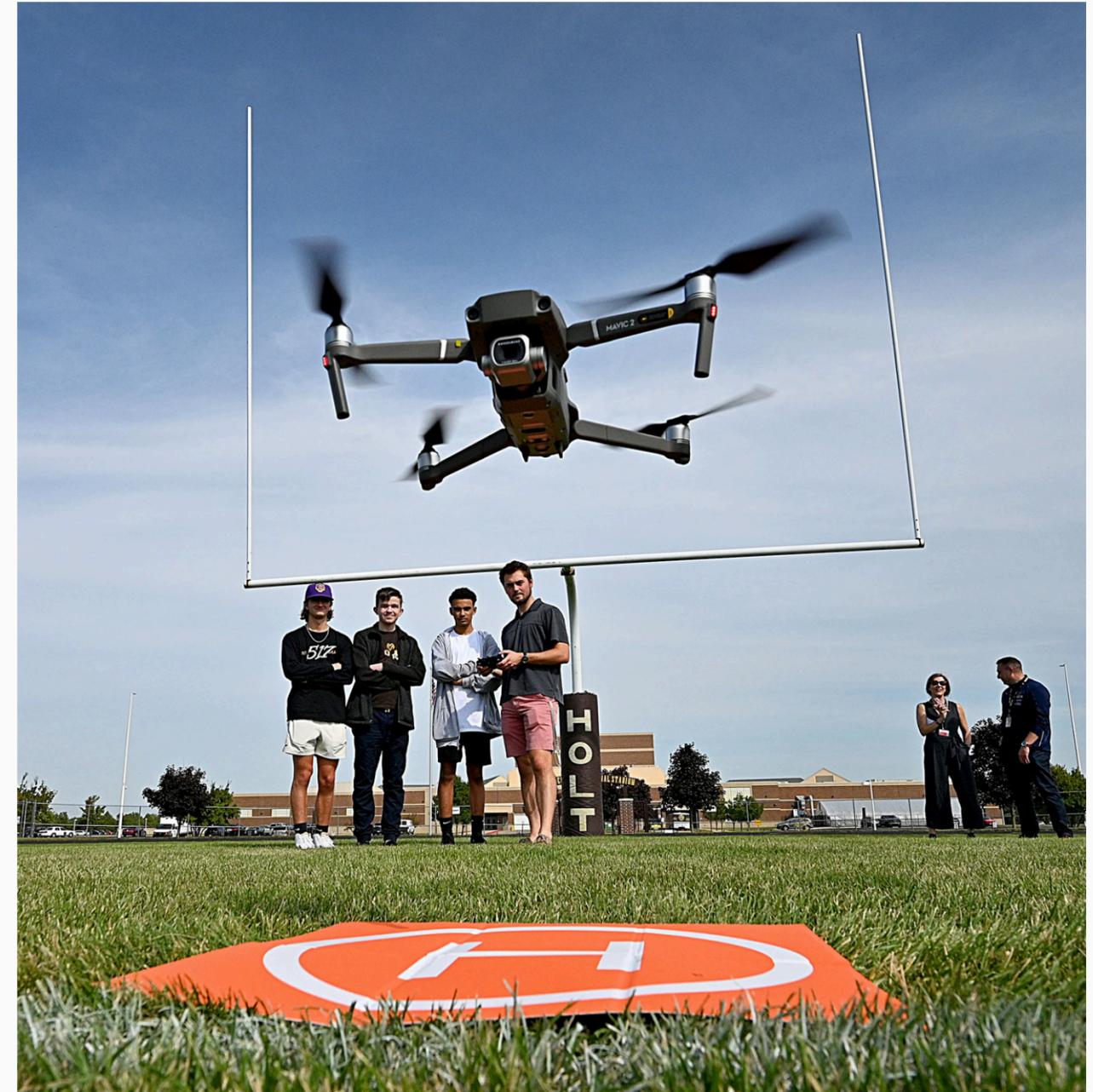
Partner:

Students gain:

- Aviation law knowledge
- Airspace regulations
- Commercial licensing prep
- Certifications

OUTCOME

Credited before Graduation



JUICING & SMOOTHIE ENTREPRENEURSHIP

Health + entrepreneurship hybrid course
Students develop:

- Nutritional fundamentals
- Product processing
- Branding basics
- Pop-up sales strategy

OUTCOME

Youth understand health as wealth



BEAD DESIGNING & CREATIVE COMMERCE

Students explore:

- Cultural Artistry
- Product design
- Pricing and retail basis
- Vendor marketplace strategy



OUTCOME

Arts transformed into income

PODCAST DEVELOPMENT

Students develop:

- Storytelling skills
- Interview techniques
- Audio editing basics
- Brand voice development
- Distribution Strategy



OUTCOME

Youth learn to own their narrative.

SPEECH DEVELOPMENT/VERNACULAR MASTERY

Students learn:

- Code switching as a professional skill
- Public Speaking
- Presentation Confidence
- Professional vocabulary expansion



OUTCOME

Youth communicate with clarity
and power.

CONTENT CREATION/DIGITAL MARKETING AND MONETIZATION

STUDENTS ALREADY CONSUME

- Social Media
- Streaming platforms
- Short-form video
- Podcasts
- Online Marketplace

BUT FEW UNDERSTAND

- Algorithms
- Audience building
- Conversion funnels
- Revenue Streams
- Brand Positioning and Marketing



In today's economy, attention is currency. Digital platforms are distribution channels. And content is infrastructure.

MEASUREABLE OUTCOMES

Expected Impacts

- Increased Financial literacy scores
- Improved emotional regulation indicators
- Workforce Certifications earned
- Youth-led business launches
- Increased school engagement





PARTNERSHIP INVITATION

We are seeking:

- School Partners
- Corporate Sponsors
- Industry instructors
- Community host sites
- Equipment sponsors

UTH Foundation serves as an ambassador addressing community needs through youth-led solutions



Corporate Sponsor Deck